

YE HAN

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EDUCATION	Parsons The New School For Design New York, NY, USA	<i>MFA in Design and Technology</i>	2012 - 2014
	University of Guelph Guelph, ON, CANADA	<i>BA in Studio Art</i>	2008 - 2012
WORKING EXPERIENCE	Vered Information Technology Co., Ltd <i>Senior UI Designer</i>	Beijing, CHINA	2019.02 - CURRENT
	Design User Interfaces for Bigtree Inclusive Financial System (mobile and desktop) and deliver the UI design system for Bigtree Technology. Work on the official website of Bigtree Technology from crafting wireframes and prototypes to final delivery. Design and deliver visual assets for various projects. Support marketing team with promotional graphic materials.		
	Freelance <i>Designer</i>	Remote	2017.09 - 2019.01
	Provide creative solutions and branding directions for various businesses such as aeris cleantec, elsevier, ichiban skincare, suterusu, bluedot boutique store, LIT tattoo studio, etc.		
	Aeris Cleantec AG <i>Designer</i>	Beijing, CHINA	2015.09 - 2017.09
	Develop wireframes, mockups, prototypes and deliver the final mobile app and the official website for aeris cleantec. Define brand identity and design all marketing materials such as motion graphics, videos, brochures, vouchers, invitations, etc.		
	Avent Art Inc. <i>Art Director</i>	New York, USA	2014.10 - 2015.07
CERTIFICATIONS	Deliver brand identity for Avent Art, create all marketing materials for the ephemeral food art show Finding Puberty.		
	Sales Graphics <i>Motion Graphics Designer</i>	New York, USA	2014.09 - 2015.01
	Create motion graphics and graphic assets for Western Union and FNA award 2014.		
AWARDS & HONORS	Bioproducts Discovery and Development Center <i>Graphic Designer</i>	Guelph, CANADA	2012.03 - 2012.07
	Develop graphics for promotional materials such as posters and brochures		
TALKS	Google UX Design Specialization	<i>Coursera</i>	2022
	iF Design Award 2021	<i>Winner</i>	2021
	Parsons The New School for Design	<i>Graduate Dean Scholarship</i>	2012 - 2014
	The 44th Annual Juried Art Show	<i>Faculty Award for Painting</i>	2012
WORK WITH	Yes! Art Festival	<i>Artist Talk Speaker</i>	2022
	Finding Realities in Life, Rediscovering Tiangongyuan	<i>Guest Speaker</i>	2020
	2020 Design Day, Beijing Design Week	<i>Guest Speaker</i>	2020
	Princeton University Press, The History of Color Workshop	<i>Guest Speaker</i>	2020
INTERESTS	Painting / Magazine / Video / Photography / Writing / Traveling / Cereal		
LANGUAGES	Chinese / Native English / Proficient		